

# Prize Draws and Competitions

## Privacy Notice

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This notice explains how Barnsley Premier Leisure (BPL) collects, uses, and stores your personal data when you enter a prize draw or competition.

### 1. What Information We Collect

When you enter a prize draw or competition run by BPL, we collect only the personal information needed to administer the activity. This may include:

- Your name
- Email address
- Phone number

### 2. How We Use Your Information

Your information will be used only for the following purposes:

- To manage and process your entry into the prize draw.
- To contact you if you are selected as a winner and to arrange prize fulfilment.
- To verify the outcomes of the competition.
- Where you have indicated you are happy to share your story, to follow up with you via email for that purpose.
- We may also contact you to take part in a short survey about your experience of the Move More in May campaign. Participation in any survey is entirely voluntary.

### 3. Who Can See Your Information

Your information will only be accessible to BPL staff and any campaign delivery partners involved in administering the prize draw. It will not be shared with any other third parties.

### 4. How Long We Keep Your Information

Your personal data will be retained only for as long as is necessary to complete all prize fulfilment, surveys, and case study activity related to the campaign. Once these activities are concluded, your data will be securely deleted in line with BPL's standard data retention procedures.

### 5. Your Rights

You have the right to request access to, correction of, or deletion of your personal data at any time. To exercise any of these rights, please contact us:

- Email: [headoffice@bpl.org.uk](mailto:headoffice@bpl.org.uk)
- Tel: 01226 730060
- Post: Barnsley Premier Leisure, Metrodome Leisure Complex, Queens Ground, Queens Road, Barnsley, S71 1AN